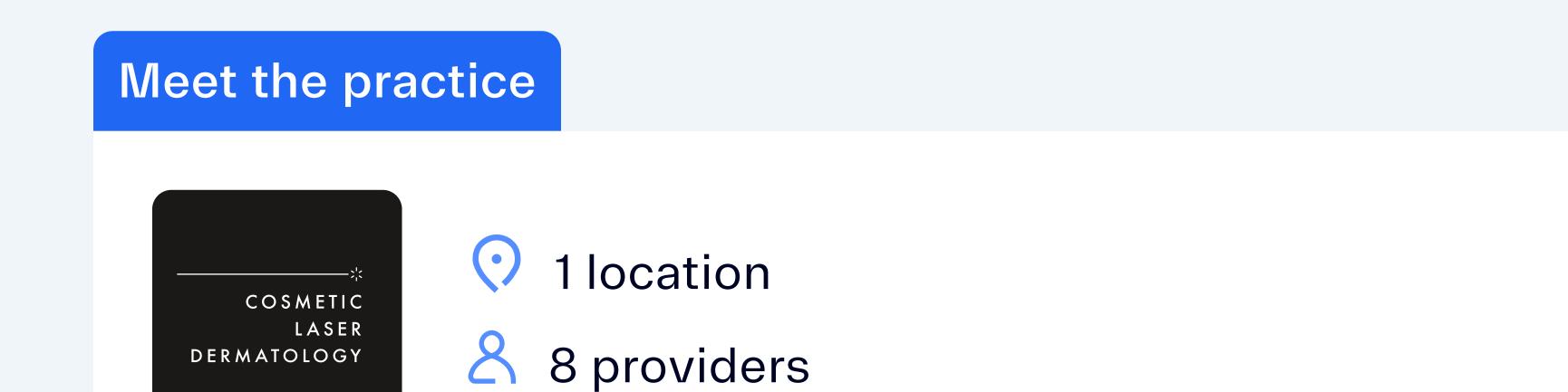
## Nnextpatient

## See how Cosmetic Laser Dermatology realized \$1M+ in added revenue with NextPatient



Just by posting your schedule online, I can almost guarantee that you'll get your return on investment within that first week

Edward Ransom Project Manager **Cosmetic Laser Dermatology** 

### The top cosmetic dermatology center in San Diego for more than 30 years

Serving the affluent La Jolla community, Cosmetic Laser Dermatology's team of experts maintains a world-class reputation, offering innovative, custom treatments with the latest technology to support a luxury patient experience.

### Challenges

A completely phone-based approach to patient scheduling limited patients' ability to book appointments, tied up front desk staff, and deterred tech-savvy clientele.



### Results

# \$480k

Average increase in annual revenue

## 1,186

New patients acquired from August 2019 thru March 2021

49.1%

Online appointments booked after hours



#### Appointment scheduling restricted to office hours



Opportunity gap in patient acquisition and practice revenue



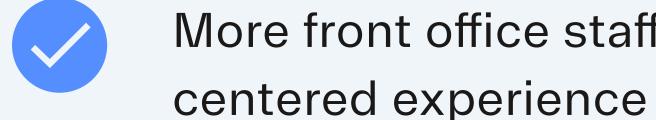
Busy patient coordinators managing high demand

### Solutions

Since partnering with NextPatient in 2019 for online patient scheduling, Cosmetic Laser Dermatology has realized \$1M+ in added revenue.



Flexible scheduling to offer specific appointment types online



More front office staff time dedicated to supporting a patient-



Increased scheduling capacity by leveraging both online and phone-based appointment booking

### Schedule a demo

nextpatient.co 

415.685.4958

