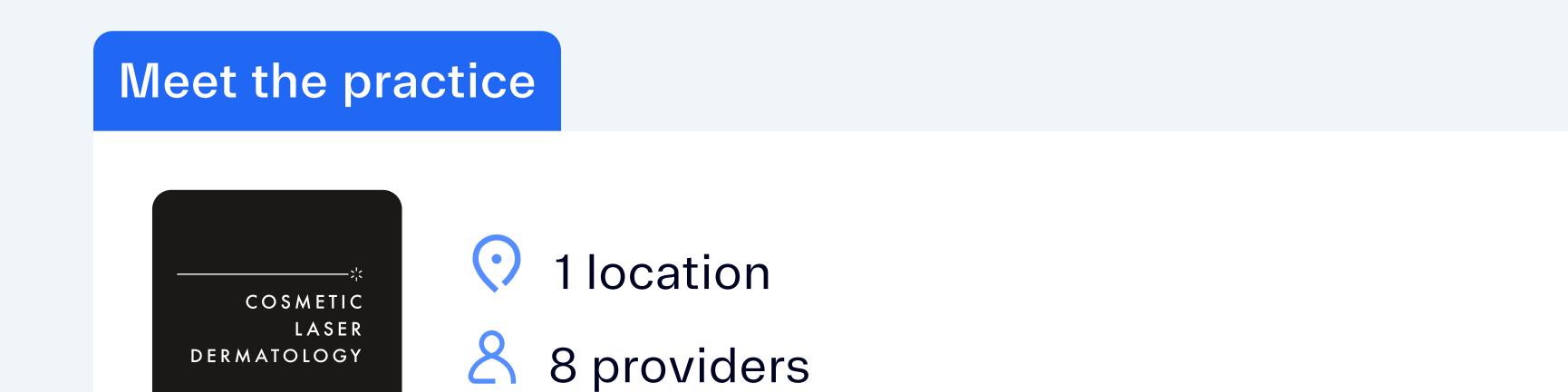
Nnextpatient

See how Cosmetic Laser Dermatology realized \$1M+ in added revenue with NextPatient



Just by posting your schedule online, I can almost guarantee that you'll get your return on investment within that first week

Edward Ransom Project Manager **Cosmetic Laser Dermatology**

The top cosmetic dermatology center in San Diego for more than 30 years

Serving the affluent La Jolla community, Cosmetic Laser Dermatology's team of experts maintains a world-class reputation, offering innovative, custom treatments with the latest technology to support a luxury patient experience.

Challenges

A completely phone-based approach to patient scheduling limited patients' ability to book appointments, tied up front desk staff, and deterred tech-savvy clientele.



Results

\$480k

Average increase in annual revenue

1,186

New patients acquired from August 2019 thru March 2021

49.1%

Online appointments booked after hours



Appointment scheduling restricted to office hours



Opportunity gap in patient acquisition and practice revenue



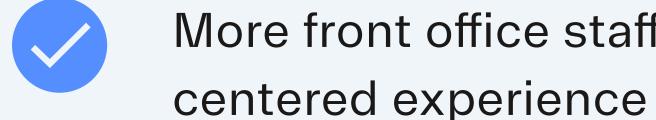
Busy patient coordinators managing high demand

Solutions

Since partnering with NextPatient in 2019 for online patient scheduling, Cosmetic Laser Dermatology has realized \$1M+ in added revenue.



Flexible scheduling to offer specific appointment types online



More front office staff time dedicated to supporting a patient-



Increased scheduling capacity by leveraging both online and phone-based appointment booking

Schedule a demo

nextpatient.co

415.685.4958

