

# Greensboro Dermatology collects more than \$156K via text-to-pay in first three months

## Meet the practice



📍 1 location

👤 7 providers

## Challenges

- ✗ High costs to mail an average of 1,500+ statements per month
- ✗ Relying solely on paper statements, Greensboro Dermatology Associates incurred significant monthly costs from the practice's billing services solution.

## Solutions

NextPatient's payments integration with Nextech creates a workflow that helps the practice collect payments in as little as two weeks from the date of service.

- ✓ Text-to-pay has increased overall paid-in-full collections, including statements overdue by 60 to 90 days and high Mohs surgery balances of \$1,000-\$2,500.
- ✓ The majority of accounts receivable is collected via text-to-pay versus the patient portal.
- ✓ Patients typically pay within one business day of receiving payment requests via text.



I am amazed by the results of NextPatient's payments solution. This is the first billing cycle we have ever had that did not have any past-due notices.

Practice leaders should not think twice about implementing text-to-pay — the business impact makes it a must-do.

Lisa White  
Practice Administrator

## Results after just 3 Months

# \$156K+

Collected via text-to-pay

# 50%

Reduction in average  
monthly paper statements

# \$7.7K

Saved on average monthly  
operational and RCM  
software costs to mail paper  
statements

[Schedule a demo](#)

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