NextPatient

Dermatology practice collects more than $156K via text-to-pay in first three months

CHALLENGES

✕ **High costs to mail an average of 1,500+ statements per month**
Relying solely on paper statements, Greensboro Dermatology Associates incurred significant monthly costs from the practice's billing services solution.

✕ **Extra phone calls and administrative work for office staff**
Collecting on overdue accounts required multiple reminder calls and letters, plus additional work to set up payment plans.

> " I am amazed by the results of NextPatient's payments solution. This is the first billing cycle we have ever had that did not have any past-due notices.
>
> Practice leaders should not think twice about implementing text-to-pay — the business impact makes it a must-do.
>
> **Lisa White**, Practice Administrator

SOLUTIONS

NextPatient's payments integration with Nextech creates a workflow that helps the practice collect payments in as little as two weeks from the date of service.

📈 Text-to-pay has increased overall paid-in-full collections, including statements overdue by 60 to 90 days and high Mohs surgery balances of $1,000-$2,500

$ The majority of accounts receivable is collected via text-to-pay versus the patient portal

📅 Patients typically pay within one business day of receiving payment requests via text

MEET THE PRACTICE

GREENSBORO DERMATOLOGY ASSOCIATES, P.A.

📍 1 location   👤 7 providers

RESULTS AFTER JUST 3 MONTHS

$156K+
collected via text-to-pay

50%
reduction in average monthly paper statements

$7.7K
saved on average monthly operational and RCM software costs to mail paper statements