

CASE STUDY | [Online Scheduling](#)

How My Nurse Now & Coastal Care Partners rapidly scaled a community-driven vaccination program

NextPatient



MEET MY NURSE NOW

A locally-owned medical practice providing nurse-managed care in Savannah, GA

Recognizing gaps in traditional approaches to healthcare, My Nurse Now was founded on a mission to deliver modern, innovative care for aging patients.

- Based on a recommendation from athenahealth, My Nurse Now partnered with NextPatient to deliver user-friendly online scheduling and automate the patient experience.
- As vaccine rollout began, My Nurse Now quickly realized NextPatient was the trusted technology partner for mobilizing widespread vaccination events within their community.



BEFORE PARTNERING WITH NEXTPATIENT

Managing two vaccine supply channels



In January 2021, a pharmacy owner partnered with My Nurse Now to administer vaccines to the community's high percentage of retired residents.

With space to set up a clinic but a lack of staffing and logistical resources, My Nurse Now provided clinical support and built out scheduling infrastructure with NextPatient.

Capacity quickly grew from vaccinating 50-60 people per day to up to 300 per day.



As COVID-19 restrictions began to lift in Georgia, My Nurse Now became accredited to facilitate their own vaccination events.

My Nurse Now began partnering with the school district, county court system, chamber of commerce, and local businesses, facilitating multiple events in the same day across multiple locations.

Following approval of the Pfizer vaccine for teenagers aged 16+, My Nurse Now continues to expand vaccination events with area high schools.

IMMEDIATE ROI WITH NEXTPATIENT

A flexible, bidirectional integration

NextPatient's two-way, real-time integration with athenahealth delivers a high level of automation that supports a rapidly scalable vaccination response.

- With a fully integrated technology solution, My Nurse Now is able to schedule appointments, collect paperwork, and streamline reimbursement.
- The ease and flexibility of the integration allows My Nurse Now to quickly respond to community events on short notice.
- Online patient self-scheduling and automated reminders eliminate the need for staffing resources to manage phone calls.
- Using NextPatient, My Nurse Now supplies partner organizations with their own web link to schedule vaccination events.

15k+ Vaccinations since January 2021

95% Appointments scheduled online

20+ Partner businesses and entities

NextPatient

Team with NextPatient on online scheduling!

nextpatient.co | hello@nextpatient.co | 415.685.4958

